

AI consultant able to simplify to users the complexity of regulation and to streamline bureaucratic processes

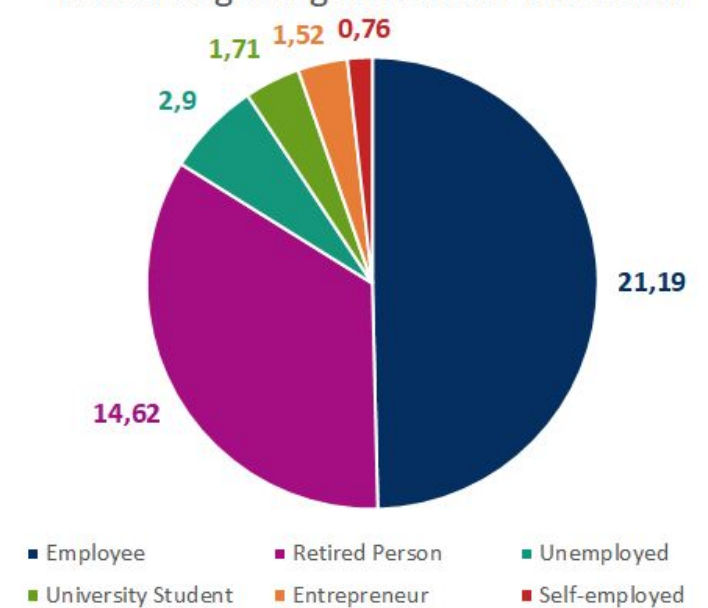
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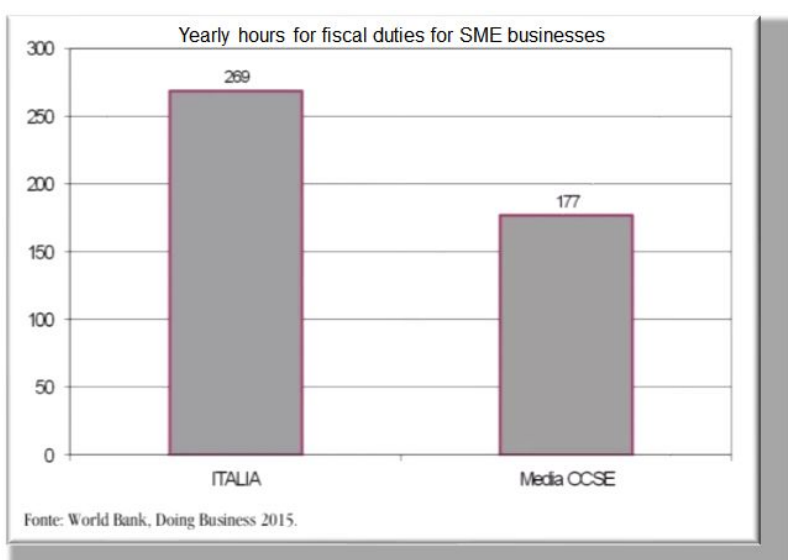
Topic

- With over 100,000 laws Italian regulation is far too complex and cryptic
- Welfare services are often ignored by the people who could more benefit of them
- Compliance is made difficult and burdensome

Italian target segmentation: 40.87 mln*



*ISTAT, MIUR and The Revenue Agency, 2017 data



Problems

- Troubles to access and to understand information on welfare services and duties
- Need for timely updates on deadlines and new regulation
- Bureaucratic processes are not clear, take time and are full of repetitive tasks

Objectives

- To personalize information and to suggest optimized solutions based on user profile
- Pop-up notifications for deadlines and news of interest
- To automate bureaucratic processes

